

# **SHELBY COUNTY LAW ENFORCEMENT PERSONNEL BOARD**

P.O. BOX 1006  
COLUMBIANA, AL 35051

Shelby County Law Enforcement Personnel Board  
Regular Meeting Minutes  
June 3, 2025, at 4:00 PM  
Sheriff's Office Training Center—Large Classroom  
543 McDow Road Columbiana, AL 35051

## **I. CALL TO ORDER**

Board Chairman, Mr. Jake Guercio, called the meeting to order at 4:00 p.m.

## **II. INVOCATION**

Mr. Alan Miller gave the invocation.

## **III. ROLL CALL**

Present:

Mr. Jake Guercio, Board Chairman  
Mr. James Sellers, Board Secretary  
Mr. Bill Keller  
Mr. Alan Miller  
Danielle Warren, LEPB Administrative Assistant

Absent:

Mr. Rick Ogden

Others Present:

Sheriff John Samaniego  
Major Jay Fondren  
Captain Mark Bishop  
Lieutenant Debbie Sumrall  
Mr. Dale Gorham, Net-to-Net, Inc.  
Mr. Brian Kilgore, Attorney - Wallace/Ellis

## **IV. ADOPTION OF AGENDA**

Mr. James Sellers made a motion to approve the agenda as presented. The motion was seconded by Mr. Alan Miller. The motion passed unanimously.

## **V. CORRESPONDENCE & MESSAGES**

Notices from the Sheriff's Office were reviewed, no action necessary.

**VI. READING/APPROVAL OF MAY 20, 2025, REGULAR MEETING MINUTES**

Mr. James Sellers made a motion to approve the May 20, 2025, Regular Meeting Minutes as presented. The motion was seconded by Mr. Alan Miller. The motion passed unanimously.

**VII. OLD BUSINESS**

- 1) Discussion regarding Explorer's WinterFest, potential in-person recruiting locations, and initial contact results with UAB's Marketing Internship Program
  - a) Lt. Sumrall discussed WinterFest, a convention for law enforcement explorer programs, and is waiting on a date to confirm availability to attend. Additionally, she's reached out to University of Alabama and University of Alabama at Birmingham's criminal justice programs to speak to those students about job opportunities with the Shelby County Sheriff's Office. She also discussed attending a production meeting with CBS 42 for the second commercial. They are working on a script for the commercial which is targeted for the Jail Deputy position. Ms. Jen Troxell also discussed with Lt. Sumrall their long form videos and sent Lt. Sumrall examples. Lt. Sumrall stated the cost is approximately \$10,000.00, depending on time commitment. Ms. Troxell also provided Lt. Sumrall information for the Alabama Association of Community Colleges for recruitment efforts. The idea of a marketing intern is still in discussion. Mr. Kilgore stated that the LEPB should be fine to hire an intern but would need to determine a job description.

**VIII. FINANCIALS**

- 1) Invoice from Net-to-Net, Inc., for \$260.70 for work on laptops that will be donated
- 2) Invoice from IOS, Inc., for \$17,500.00 for Installment 1 of 3 for the 2025 Sworn Promotional Process
  - a) Mr. Bill Keller made a motion to approve payment for both invoices. The motion was seconded by Mr. James Sellers. The motion passed unanimously.

**IX. OTHER BUSINESS**

Mr. Bill Keller discussed the LEPB Credit Card and the changes occurring with the rebate program. The current rebate program through Elan, the card issuer, will be replaced with Renasant's rebate program. Mr. Guercio will need to sign an amendment to terminate the previous rebate agreement.

Mr. Dale Gorham of Net-to-Net, Inc., presented Google analytics that showed a significant increase in LEPB website visitors while the CBS March Madness ads were running, around 13,000 website visitors with the Careers, Minutes, and FAQ pages being the most visited. Lt. Sumrall had emailed a link to a webpage for another law enforcement agency that she liked the content and look of and Mr. Gorham discussed the timeframe for making those changes to the webpage. He estimates it would take roughly 3 to 4 hours to rebuild the webpage with those changes.

#### **RECESS/ADJOURN**

There being no further business, Mr. Alan Miller made a motion to adjourn the meeting. The motion was seconded by Mr. James Sellers. The motion passed unanimously. Board Chairman, Mr. Jake Guercio, adjourned the meeting at 4:15 p.m.

Meeting minutes submitted by LEPB Administrative Assistant, Danielle Warren, on 06/17/2025.

X   
Mr. Jake Guercio, Board Chairman

Date: 08 / 05 / 2025

X   
Mr. James Sellers, Board Secretary

Date: 08 / 05 / 2025

The next meeting of the Shelby County LEPB is a regular meeting planned for Tuesday, June 17, 2025, at 4:00 p.m. at the Sheriff's Office Training Center, at 543 McDow Road, Columbiana, AL, 35051.