

SHELBY COUNTY LAW ENFORCEMENT PERSONNEL BOARD

P.O. BOX 1006
COLUMBIANA, AL 35051

Shelby County Law Enforcement Personnel Board
Regular Meeting Minutes
February 18, 2025, at 4:00 PM
Sheriff's Office Training Center—Large Classroom
543 McDow Road Columbiana, AL 35051

I. CALL TO ORDER

Board Chairman, Mr. Jake Guercio, called the meeting to order at 4:00 p.m.

II. INVOCATION

Mr. Rick Ogden gave the invocation.

III. ROLL CALL

Present:

Mr. Jake Guercio, Board Chairman
Mr. James Sellers, Board Secretary
Mr. Rick Ogden
Danielle Warren, LEPB Administrative Assistant

Absent:

Mr. Bill Keller
Mr. Alan Miller

Others Present:

Major Jay Fondren
Lieutenant Debbie Sumrall
Ms. Leigh Ann Bates
Mr. Brian Kilgore, Attorney—Wallace/Ellis

IV. ADOPTION OF AGENDA

Mr. James Sellers made a motion to approve the agenda as presented. The motion was seconded by Mr. Rick Ogden. The motion passed unanimously.

V. CORRESPONDENCE & MESSAGES

Notices from the Sheriff's Office including merit step raises were reviewed, no action necessary.

VI. READING/APPROVAL OF FEBRUARY 7, 2025, REGULAR MEETING MINUTES

Mr. James Sellers made a motion to approve the February 7, 2025, Regular Meeting Minutes as presented. The motion was seconded by Mr. Rick Ogden. The motion passed unanimously.

VII. OLD BUSINESS

- 1) Discussion regarding advertising with Lieutenant Debbie Sumrall
 - a) Lieutenant Debbie Sumrall provided a brief update on the progress of work with CBS 42/WIAT. Currently, they are working on behind-the-scenes material, meeting with the production crew, and beginning work on the digital products. Meanwhile, ABC 33/40 and NBC 13 are still communicating and sending package proposals.
 - b) Lt. Sumrall presented a March Madness digital package proposed by Ms. Sonya Ridderhoff with ABC 33/40/Sinclair Broadcasting. Three packages were presented: 1) 25K streaming ads for \$2,875, 2) 50K streaming ads for \$5,750, and 3) 100K streaming ads for \$11,500. Content would be specifically targeted towards Jail Deputy recruitment. Additionally, Lt. Sumrall stated they could provide already filmed content and have them edit at no extra cost. The streaming ads are similar to impressions and would be targeted to a specific age-demographic within the Birmingham/Anniston/Tuscaloosa areas. The commercials would be 30-seconds.
 - c) Following a brief discussion, Mr. James Sellers made a motion to approve the second package costing \$5,750. The motion was seconded by Mr. Rick Ogden. The motion passed unanimously.
- 2) Update regarding the Reserve Sick Leave Bank
 - a) Ms. Warren provided a brief update on the current status of the Reserve Sick Leave Bank. Contributions from RSLB participants have been made and leaves the RSL Bank 103 days short of meeting the minimum threshold required by the LEPB Rules and Regulations. Ms. Warren proposed the LEPB consider 1-day contributions from participants in mid-2025, which should bring the bank to the minimum 500 days with, approximately, an additional 39 days above the minimum.
 - b) Major Jay Fondren inquired on the status of the new timekeeping equipment which was expected to be implemented soon. Major Fondren recommended reaching out to the County to see if the new software would be able to track reserve sick leave and allow for voluntary contributions.

VIII. NEW BUSINESS

1) Review/Ratification of February 14, 2025, Deputy Sheriff and Jail Deputy Test Scores

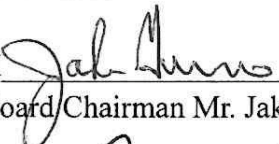
- a) Mr. James Sellers made a motion to ratify the test scores as presented and recommended the qualified candidates be added to the eligibility list. The motion was seconded by Mr. Rick Ogden. The motion passed unanimously.

RECESS/ADJOURN

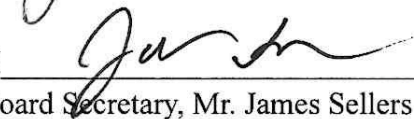
There being no further business, Mr. James Sellers made a motion to adjourn the meeting. The motion was seconded by Mr. Rick Ogden. The motion passed unanimously.

Board Chairman, Mr. Jake Guercio, adjourned the meeting at 4:26 p.m.

Meeting minutes submitted by Danielle Warren, LEPB Administrative Assistant, on 03/04/2025.

X  _____
Board Chairman Mr. Jake Guercio

Date: 3 / 4 / 2025

X  _____
Board Secretary, Mr. James Sellers

Date: 3 / 4 / 2025

The next meeting of the Shelby County LEPB is a regular meeting planned for Tuesday, March 4, 2025, at 4:00 p.m. at the Sheriff's Office Training Center, at 543 McDow Road, Columbiana, AL, 35051.