

# **SHELBY COUNTY LAW ENFORCEMENT PERSONNEL BOARD**

P.O. BOX 1006  
COLUMBIANA, AL 35051

Shelby County Law Enforcement Personnel Board  
Regular Meeting Minutes  
January 21, 2025, at 4:00 PM  
Sheriff's Office Training Center—Large Classroom  
543 McDow Road Columbiana, AL 35051

## **I. CALL TO ORDER**

Board Chairman, Mr. Jake Guercio, called the meeting to order at 4:00 p.m.

## **II. INVOCATION**

Mr. Alan Miller gave the invocation.

## **III. ROLL CALL**

Present:

Mr. Jake Guercio, Board Chairman  
Mr. James Sellers, Board Secretary  
Mr. Alan Miller  
Mr. Bill Keller  
Mr. Rick Ogden  
Daniele Warren, LEPB Administrative Assistant

Others Present:

Captain Mark Bishop  
Lieutenant Debbie Sumrall  
Ms. Leigh Ann Bates  
Mr. Brian Kilgore, Attorney—Wallace/Ellis  
Mr. Dale Gorham, Net-to-Net, Inc.

## **IV. ADOPTION OF AGENDA**

Ms. Warren requested removing Merit Step Raises from the current agenda to the next meeting agenda. Mr. Bill Keller made a motion to approve the agenda as amended. The motion was seconded by Mr. Alan Miller. The motion passed unanimously.

## **V. CORRESPONDENCE & MESSAGES**

Notices from the Sheriff's Office were reviewed, no action necessary.

**VI. READING/APPROVAL OF JANUARY 7, 2025, REGULAR MEETING MINUTES**

Mr. James Sellers made a motion to approve the January 7, 2025, Regular Meeting Minutes as presented. The motion was seconded by Mr. Alan Miller. The motion passed unanimously.

**VII. OLD BUSINESS**

- 1) Discussion regarding website traffic following WBMA advertising campaign
  - a) Mr. Dale Gorham discussed website traffic and the correlation of the Sheriff's Office advertising spots during college football games through WBMA/WTTO. There was a brief discussion regarding targeted advertising through Facebook and Instagram. Mr. Bill Keller mentioned researching advertising through YouTube.
  - b) Lt. Debbie Sumrall briefly discussed the advertising packages presented by several local television and publication outlets. She also mentioned that she would be meeting with a professor of marketing from UAB and the potential of turning the marketing research into either a class project or internship opportunity. Mr. Keller discussed his concerns of an intern needing oversight which Lt. Sumrall explained an intern or interns would have instructor leadership and guidance. She stated that following the meeting scheduled for 1/22/2025, she would provide further updates regarding the project to the Board.

**VIII. NEW BUSINESS**

- 1) Review/Ratification of January 17, 2025, Deputy Sheriff and Jail Deputy Test Scores
  - a) Mr. Bill Keller made a motion to ratify the test scores as presented and recommended the qualified candidates be added to the eligibility list. The motion was seconded by Mr. James Sellers. The motion passed unanimously.
- 2) 2025 Deputy Sheriff Promotional Process
  - a) Mr. James Sellers made a motion to approve the Statement of Work Quote for Sworn Deputy Promotional Process Testing from Industrial/Organizational Solutions, Inc. (IOS) for \$65,490. The motion was seconded by Mr. Bill Keller. The motion passed unanimously.

## IX. FINANCIALS

- 1) Review of Presenting Solutions, Inc. invoice #463753 (\$1,200.00) & #463754 (\$1,200.00) for 240 total PreValuate test credits for the Administrative Assistant position
  - a) Mr. Bill Keller made a motion to approve both invoices for payment. The motion was seconded by Mr. James Sellers. The motion passed unanimously.
- 2) Review of January 15, 2025, credit card statement for \$8,438.58 with receipts included
  - a) Mr. Bill Keller made a motion to approve the credit card statement for payment. The motion was seconded by Mr. James Sellers. The motion passed unanimously.
- 3) December 2024 and January 2025 Budget Reports were reviewed, no action required.

## X. OTHER BUSINESS

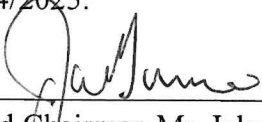
Mr. Bill Keller inquired with Mr. Alan Miller regarding the status of the liability insurance quote. Mr. Brian Kilgore suggested following up with Mr. Rux Carter. Mr. Miller stated the application is currently under review by the underwriters.

## RECESS/ADJOURN

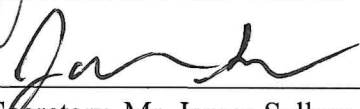
There being no further business, Mr. James Sellers made a motion to adjourn the meeting. The motion was seconded by Mr. Alan Miller. The motion passed unanimously.

Board Chairman, Mr. Jake Guercio, adjourned the meeting at 4:43 p.m.

Meeting minutes submitted by Danielle Warren, LEPB Administrative Assistant, on 02/04/2025.

X   
Board Chairman Mr. Jake Guercio

Date: 2 / 4 / 2025

X   
Board Secretary, Mr. James Sellers

Date: 2 / 4 / 2025

The next meeting of the Shelby County LEPB is a regular meeting planned for Tuesday, February 4, 2025, at 4:00 p.m. at the Sheriff's Office Training Center, at 543 McDow Road, Columbiana, AL, 35051.